

Winter Quarter Project Proposal

The Evergreen State College's Electronic Media intern production for winter quarter will be a variety show that will be filmed in the Center For Creative and Applied Media (CCAM) and will be broadcasted to Thurston County Television (TCTV), 89.3 FM KAOS Community Radio, and possibly streamed over the web. It will combine live entertainment and pre-recorded digital short sketches. Live entertainment will include, but is not limited to: standup and sketch comedy, poetry, musical performance, and current events. All content will be hosted by a revolving series of similarly dressed recognizable hosts and the shows will have a style that is somewhat similar to current late-night live television shows. Content aired would emphasize a "by Olympians, for Olympians" model, reflecting TESC's longstanding axiom of student empowerment and leadership, all while allowing a large showcase of local talent. Three one to one-and-a-half hour episodes that cover different themes would air during the course of winter quarter. Themes will revolve around concepts that involve doing playfully farcical interpretations of the local culture and ideals. Some themes include, but are not limited to: history, community, politics, transportation, and perspective. There will also be segments on the show devoted to commemorating TESC's academic history.

Under these themes, some ideas for topics to discuss/ work to showcase during these shows include:

History:

- "40 Years of What?"- Segments that include interviews with current and former Evergreen students, staff, and faculty about the development of The Evergreen State College and memorable experiences over the years at TESC.
- Archived photos/ movies of student work at Evergreen from submissions and/or the Visual History Archive.
- Fake lifetime achievement award for work done by professors/ past students who are still teaching at Evergreen (montage of archived videos).
- Student Activities Corner (possibly called the "Candy Corner" after Student Activities Assistant Director, Andy Corn) Discussing what's new in S+A and events taking place on campus.
- "Eat the Sum '76"- student video created by Randy Stilson and Peter Randlette.
- "Community Art Television"- work by Sally Cloninger and Peter Randlette.
- "Tunnel Patrol"- student video created by Raoul Berman.
- Work submitted by Media Artists Studio, Mediaworks, and other current TESC students.
- Local music (i.e. from KAOS Community Radio at TESC), dance, and stand-up comedy showcase.
- Theatre showcase for current TESC students without access to the Communications Building (due to the COM remodel).
- Introductory live segments of host
- Digital shorts produced as pre-show/ introductory show material.
- Digital shorts submitted by Evergreen students, including musicals, comedy, horror, and slapstick pieces.

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- Movie Reviews (i.e. see “That Guy with the Glasses” or “The Spooky Experiment” online)
- Unique Food Reviews (i.e. see “Brad Tries” online)
- Running series of “How This Works?” for various dilemmas at Evergreen (i.e. getting an individual learning contract)
- “Weekend Update” (i.e. as it is done on “Saturday Night Live”)
- Digital shorts submitted by “Atomic Playground”

Community/ Politics:

- “40 Years of What?” (see “History” for more information)
- Archived photos/ movies of student work at Evergreen from submissions and/or the Visual History Archive.
- Student Activities Corner (possibly called the “Candy Corner” after Student Activities Assistant Director, Andy Corn) Discussing what’s new in S+A and events taking place on campus.
- “Shoehands”- Movie Trailer by Victor Hamilton
- Work submitted by Media Artists Studio, Mediaworks, and other current TESC students.
- Local music (i.e. from KAOS Community Radio at TESC), dance, and stand-up comedy showcase.
- Theatre showcase for current TESC students without access to the Communications Building (due to the COM remodel).
- Introductory live segments of host
- Digital shorts produced as pre-show/ introductory show material.
- Digital shorts submitted by Evergreen students, including musicals, comedy, horror, and slapstick pieces.
- Evergreen Singers
- Movie Reviews (i.e. see “That Guy with the Glasses” or “The Spooky Experiment” online)
- Unique Food Reviews (i.e. see “Brad Tries” online)
- Running series of “How This Works?” for various dilemmas at Evergreen (i.e. getting an individual learning contract)
- “Weekend Update” (i.e. as it is done on “Saturday Night Live”)
- Digital shorts submitted by “Atomic Playground”

Transportation:

- “40 Years of What?” (see “History” for more information)
- Archived photos/ movies of student work at Evergreen from submissions and/or the Visual History Archive.
- Work submitted by Media Artists Studio, Mediaworks, and other current TESC students.
- Local music (i.e. from KAOS Community Radio at TESC), dance, and stand-up comedy showcase.
- Theatre showcase for current TESC students without access to the Communications Building (due to the COM remodel).
- Introductory live segments of host

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- Digital shorts produced as pre-show/ introductory show material.
- Digital shorts submitted by Evergreen students, including musicals, comedy, horror, and slapstick pieces.
- Commentary on bad drivers/ audience participation on this topic
- Digital shorts and stand-up on carpooling, the Transit System, the Bike Shop, and other topics under the theme of transportation.
- All-State like commercial for a digital short on bad drivers.
- Movie Reviews (i.e. see “That Guy with the Glasses” or “The Spooky Experiment” online)
- Unique Food Reviews (i.e. see “Brad Tries” online)
- Running series of “How This Works?” for various dilemmas at Evergreen (i.e. getting an individual learning contract)
- Camp Wisdom band performance
- Interview with Tom Anderson
- “Weekend Update” (i.e. as it is done on “Saturday Night Live”)
- Digital shorts submitted by “Atomic Playground”

Perspective:

- “40 Years of What?” (see “History” for more information)
- Archived photos/ movies of student work at Evergreen from submissions and/or the Visual History Archive.
- Student Activities Corner (possibly called the “Candy Corner” after Student Activities Assistant Director, Andy Corn) Discussing what’s new in S+A and events taking place on campus.
- Work submitted by Media Artists Studio, Mediaworks, and other current TESC students.
- Local music (i.e. from KAOS Community Radio at TESC), dance, and stand-up comedy showcase.
- Theatre showcase for current TESC students without access to the Communications Building (due to the COM remodel).
- Introductory live segments of host
- Digital shorts produced as pre-show/ introductory show material.
- Digital shorts submitted by Evergreen students, including musicals, comedy, horror, and slapstick pieces.
- Movie Reviews (i.e. see “That Guy with the Glasses” or “The Spooky Experiment” online)
- Unique Food Reviews (i.e. see “Brad Tries” online)
- Running series of “How This Works?” for various dilemmas at Evergreen (i.e. getting an individual learning contract)
- “Weekend Update” (i.e. as it is done on “Saturday Night Live”)
- Digital shorts submitted by “Atomic Playground”

Extra Material:

- Skit of what goes on behind a studio shoot amongst the crew during a live show.
- A pre-produced skit of a *Monty Python*-esque introduction given by the “host” (i.e. yelling across a field)

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- A 2D and/or 3D animated representation of the host.
- As the show requires that the “hosts” all must wear the same uniform (i.e. a blue-colored suit), there will be an instance where a differently uniformed host appears first. The “real host” must then suddenly appear, hysterically denouncing the differently dressed host who introduced himself first.
- Other Evergreen-related satire (i.e. seminars, underwater basket weaving, etc.)
- “The Pillow Talk Show” digital shorts
- Interview with Willy Walker about his video pieces
- Stand-up or hosting done by Rafferty Thompson
- Stand-up/ digital shorts by Isaac Goodfellow

Show Skeleton:

A basic skeleton for how the structure of these differently themed shows will be:

1. Introduction with stingers and host (3 minutes)
2. Band performance (15 minutes)
3. Short Story (5 minutes)
4. Skits (i.e. Poets- 3 minutes, Shorts- 5 minutes)
5. Possible Intermission (playing digital shorts during set changes)- (3-5 minutes)
6. Interviews (for the “Evergreen 40 Year” topic)- (12 minutes)
7. Wrap-up by host and cut to live performance in a remote location of a band (i.e. a live showcase of a performer in the hallway outside the CCAM, as the audience leaves the show. Or a live performance done on Red Square.)- (3-5 minutes)
8. End Credits (1-2 minutes)

Total Running Time= 50-55 minutes, with 5-10 minutes left as needed.

Production Schedule:

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|---------------|---------------|--|
| Fall | Week 7 | Finalize proposal. |
| | 8 | Pre-production meeting and promotional work; CCAM rotations for interns. |
| | 9/ Break | Pre-production meeting/ promotional work, screenings, & research. Meet with faculty & EM field supervisors for proposal feedback. |
| | 10/ Eval Week | Pre-production; roles finalized for the coming weeks; promotional work. |
| Winter | Week 1 | Pre-production; production for digital shorts; promotion; finalize CCAM floor plans; organize submissions & when to air pieces/ talent acts. |
| | 2 | Production for digital shorts. |
| | 3 | Finalize production elements for next week. |
| | 4 | Friday, February 3 rd : Production |
| | 5 | Finalize production elements for next week/ post production from Week 4. |
| | 6 | Friday, February 17 th : Production |
| | 7 | Finalize production elements for next week/ post production from Week |

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|--|----|---|
| | | 6. |
| | 8 | Friday, March 2 nd : Production |
| | 9 | Post production from Week 8, and other weeks if needed. |
| | 10 | Post production/ distribution. |

Facilities/ Equipment/ Crew/ Contacts Budget:

Facilities:

1. CCAM Studio
2. Lynda Lab (Studio B)
3. Sound Effects Studio
4. Remote Locations

Equipment (from Media Loan, CCAM studio, and EM Storage):

1. 3-5 studio cameras/ Sony HXR field cameras
2. Steady cam
3. Condenser and dynamic microphones
4. Mic stands
5. Light board
6. Audio board
7. Switcher
8. Graphics Machine
9. XLR/ BNC cables
10. Chairs/risers
11. Set pieces/flats

Crew (including EM staff, interns, students, and other volunteers as needed):

CCAM

1. Director
2. Assistant Director
3. Technical Director
4. Floor Director
5. CG Operator
6. Camera Operators (3)
7. Lighting Operator
8. Greeters (3)
9. Audio Board Operator
10. Audio Technicians (2)
11. Media Engineering

Lynda Lab/ Remote Locations

1. Floor Director
2. Camera Operators (1-2)
3. Audio Technician
4. Lighting Operator

Sound Effects Studio

1. Floor Director
2. Camera Operators (1-2)
3. Audio Technicians (2)
4. Lighting Operator

We are assuming that we will have live talent and pre-produced content being shown in the CCAM (Studio A), the Lynda Lab (Studio B), the Sound Effects Studio, and at other remote locations.

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In the CCAM, we are hoping to have live bands and talent performing, as well as a live audience. We will use TESC's audio equipment, such as microphones and mic stands, to capture the audio on set. The audio will be routed through a mixer, outboard gear and out of audience speakers and talent monitors in the CCAM to reproduce sound for the live audience. This process will take 2 to 4 technicians to complete. The audio will also be routed separately into the CCAM's Production Control Room (PCR), where it will be mixed for a live television audience. Two to three additional technicians may be needed in PCR. After that, the PCR audio signal will be routed up to Media Engineering, where it can be sent out directly to TCTV and/or KAOS.

Between three and five studio/ field cameras, operated by crew members, will be needed for live content. The video feeds will be processed through PCR, where it will be potentially treated with generated text and other processing via a graphics generator and video switcher, operated respectively by a CG Operator and a Technical Director. This will then be sent to Media Engineering to be broadcast like the audio feeds will be (as stated above). Sony HXR field cameras, with their respective steady-cam tripods, will be used to capture pre-recorded content and performances in remote locations.

In the Lynda Lab (Studio B) and/or the Sound Effects Studio, we also hope to have live talent for smaller set-ups, but there will not be room to hold a live audience. Audio technicians and camera operators will set up the proper equipment to capture the performance within the lab(s). The audio and video from the lab(s) will be routed down into Studio A (in the CCAM), and the live technicians there will route the signal out of the PA for Studio A's audience to enjoy. The audio and video will also be routed separately into PCR, where it can be mixed for television.

We plan on broadcasting from remote feeds (i.e. from Red Square or in the hallway outside of the CCAM). In this scenario, we will have one live audio technician operating the microphone and one to two field cameras recording the performance. The signals will be converted to fiber through one of the space's E/O's, and will be routed to Media Engineering, where it can be converted back from the fiber to be mixed for the show.

We also hope to broadcast pre-produced content. The on-site audio needs for each piece will vary. Microphones, boom poles, stands, and mixers will most likely be utilized. Students will bring in content captured in the field to be converted into HDV resolution for optimal playback during the show.

Finally, we hope to utilize the full capabilities of the CCAM Studio's lights and light-board, with an operator present. We also plan on operating the lighting in the Lynda Lab and the Sound Effects Studio. The operations for all three spaces will be monitored by floor directors, with a lead and assistant director in PCR. Crew will consist of EM staff, interns, students, and other volunteers as needed.

Set up for productions will occur in the CCAM. Crew call for set up will be on Thursdays during weeks 4, 6 and 8 at 2:00pm. Technical dress rehearsals will be ran on Thursdays of weeks 4, 6, and 8 at 5:00 pm. On Friday, the call-time for live talent will be at 5:00 pm, and shows will air at 7:00 pm.

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Contacts:

While we are emphasizing a strong focus on local talent, we would like to generate the majority of our content from the Evergreen Student Body. We are aiming to have $\frac{3}{4}$ of our content being live and $\frac{1}{4}$ of it being pre-produced content. Programs and student organizations we would like to work with include, but are not limited to:

- Mediaworks
- Media Artists Studio
- Intro to Audio Recording
- Advanced Audio Recording
- Hybrid Music
- Music Technology
- Experimental Music
- Music and Consciousness
- Book Torrent
- Museum or Mausoleum
- Human Rights and Wrongs
- Communication and Social Change in U.S. History
- SOS Performing Arts
- SOS Music
- Riot to Follow
- Atomic Playground
- Generation Friends
- Evergreen Student Music Project (ESMP)
- Hip-Hop Congress
- KAOS Community Radio
- Thurston Community Television (TCTV)

Possible Titles:

1. (Almost) Olympia!
2. EverOly Live
3. The Best of Olympia
4. It's the Water...
5. The Evergreen Variety Hour
6. Tree Sap/ Tree Sap Live
7. Art and Community